



2020 ARTALICIOUS FINE ARTS FAIR  
ADRIAN, MICHIGAN  
September 18 & 19, 2020  
[www.artalicious.org](http://www.artalicious.org)

## SPONSORSHIP OPPORTUNITIES

The following represents sponsorship opportunities for the 14th annual Artalicious Fine Arts Fair. This two day, community-sponsored event will take place in the heart of downtown Adrian and will provide an opportunity to showcase the many positive attributes of Adrian's arts and cultural communities. This is a collaborative effort between many organizations and its success is based upon the support of the Adrian community.

Whether you are seeking to support the local arts community or are an organization seeking an alternative promotional strategy, sponsorship offers your company the extra exposure necessary to increase brand awareness.

To support this effort and the many participants that are expected to perform and/or participate in this event, the Fair Committee is seeking financial and/or in-kind sponsorships at the following levels.

### **VAN GOGH SPONSOR**

**\$1,000**

Entitlements:

- Corporate identity featured on all banners, advertising and merchandising materials
- Business name announced throughout the event (including on-stage during performances)
- Recognition in the fair program
- Inclusion in all media related promotional activities
- Featured on the Artalicious website

### **WARHOL SPONSOR**

**\$ 500**

Entitlements:

- Corporate identity featured on all banners, advertising and merchandising materials
- Business name announced throughout the event
- Recognition in the fair program
- Featured on the Artalicious website

### **O'KEEFE SPONSOR**

**\$ 250**

Entitlements:

- Recognition in the fair program
- Featured on the Artalicious website

### **ARTIST SPONSOR**

**\$ 200**

Entitlements:

- Business or individual name featured on the artist tent and in the fair program
- Featured on the Artalicious website

The Artalicious organizing committee appreciates your willingness to review these exciting sponsorship opportunities. We welcome creative ideas for other sponsorship packages and are most willing to discuss and/or negotiate specifics with anyone interested in making a donation. For additional information please contact Don Taylor at [dftaylor@umich.edu](mailto:dftaylor@umich.edu) or 517-403-4469.

Please make your tax-deductible donations payable to **Lenawee Community Foundation** with a notation that it is for the Artalicious Fund and mail to: **Artalicious Fine Arts Fair, PO Box 685, Adrian, MI 49221**