



2011 ART-A-LICIOUS FESTIVAL
September 16 & 17, 2011
SPONSORSHIP OPPORTUNITIES
ADRIAN, MICHIGAN
www.artalicious.org

The following represents sponsorship opportunities for the fifth annual Art-A-Licious Festival. This two day, community-sponsored event will take place in the heart of downtown Adrian and will provide an opportunity to showcase the many positive attributes of Adrian's arts and cultural communities. This is a collaborative effort between many organizations and its success is based upon the support of the Adrian community.

Whether you are seeking to support the local arts community or are an organization seeking an alternative promotional strategy, sponsorship offers your company the extra exposure necessary to increase brand awareness.

To support this effort and the many participants that are expected to perform and/or participate in this event, the Festival Committee is seeking financial and/or in-kind sponsorships at the following levels.

VAN GOGH SPONSOR **\$1,000**

Entitlements:

- Corporate identity featured on all banners, advertising and merchandising materials
- Business name announced throughout the event (including on-stage during performances)
- Full page advertisement in the event program
- Inclusion in all media related promotional activities
- Featured in the Art-A-Licious and Downtown Adrian Web Sites

WARHOL SPONSOR **\$ 500**

Entitlements:

- Corporate identity featured on all banners, advertising and merchandising materials
- Business Name Announced throughout the event (including on-stage during performances)
- ½ page advertisement in the event program

OKEEFE SPONSOR **\$ 250**

Entitlements:

- 1/3 page advertisement in the event program

ARTIST SPONSOR **\$ 200**

Entitlements:

- Corporate identity featured on the artist tent
- Business name included in festival program

The Art-A-Licious organizing committee appreciates your willingness to review these exciting sponsorship opportunities. We welcome creative ideas for other sponsorship packages and are most willing to discuss and/or negotiate specifics with anyone interested in making a donation. For additional information please contact Don Taylor at dfaylor@umich.edu or 517-403-4469 or Carol Souchock at csouchock@ci.adrian.mi.us or 517-264-4877.

Please make your tax deductible donations payable to **Lenawee Community Foundation** with a notation it's for the **Art-A-Licious Fund** and mail to PO Box 685, Adrian, MI 49221.